

CURRICULUM VITAE

RITA HARTUNG CHENG, Ph.D.

**PROVOST AND VICE CHANCELLOR FOR ACADEMIC AFFAIRS
UNIVERSITY OF WISCONSIN-MILWAUKEE**

EDUCATION

<u>Institution</u>	<u>Degree</u>	<u>Year Conferred</u>
Temple University Philadelphia, Pennsylvania	Ph.D, Management (Concentration: Accounting)	1988
University of Rhode Island Kingston, Rhode Island	M.B.A.	1980
Bishop's University Lennoxville, Quebec, Canada	B.B.A.	1977

ACADEMIC AND ADMINISTRATIVE APPOINTMENTS

- 6/10 – Present **Chancellor**, Southern Illinois University, Carbondale, IL.
- 5/05 – 5/10: **Provost and Vice Chancellor for Academic Affairs**, University of Wisconsin-Milwaukee, Milwaukee, WI.
- 1/05-5/05: **Interim Provost and Vice Chancellor for Academic Affairs**, University of Wisconsin-Milwaukee, Milwaukee, WI.
- 6/04 – 1/05: **Associate Vice Chancellor and Interim Dean of the School of Continuing Education**, University of Wisconsin-Milwaukee, Milwaukee, WI
- 11/02 – 6/04: **Associate Vice Chancellor for Academic Affairs**, University of Wisconsin-Milwaukee, Milwaukee, WI.
- 8/02 – present: **Professor**, Sheldon B. Lubar School of Business, University of Wisconsin-Milwaukee, Milwaukee, WI. [A.O. Smith Professor 2002-2004]
- 7/98 – 6/03: **Associate Dean**, Sheldon B. Lubar School of Business, University of Wisconsin-Milwaukee, Milwaukee, WI.
- 7/94 – 6/03: **Special Assistant to the Dean for Affirmative Action**. Sheldon B. Lubar School of Business, University of Wisconsin-Milwaukee, Milwaukee, WI.
- 8/94 – 8/02: **Associate Professor/ A. O. Smith Professor**, Sheldon B. Lubar School of Business, University of Wisconsin-Milwaukee, Milwaukee, WI.
- 8/88 – 8/94: **Assistant Professor**, Sheldon B. Lubar School of Business, University of Wisconsin-Milwaukee, Milwaukee, WI.
- 8/85 – 8/87: **Teaching/Research Assistant**, School of Business, Temple University, Philadelphia, PA.
- 8/77 – 5/83: **Business Manager**, University Health Services, University of Rhode Island, Kingston, RI.
- 8/76 – 7/77: **Accountant**, Colebrook Oil, Inc., Colebrook, New Hampshire.
- 6/72 – 5/75: **Benefits Officer**. Office of Personnel & Benefits, University of Minnesota, Minneapolis, MN.

LICENSES AND CERTIFICATES

Certified Public Accountant (CPA). Wisconsin.
 Certified Government Financial Manager (CGFM)

CURRENT ADMINISTRATIVE POSITION**Chancellor, Southern Illinois University, Carbondale II (6/2010 – Present)**

The Chancellor is Southern Illinois University Carbondale's chief executive and academic officer of the Carbondale and School of Medicine campuses, providing general leadership and coordination for SIUC, its policies, programs, and operations. Within a complex environment which values shared governance and collective bargaining, and within the context of the larger University system, the Chancellor is responsible for leading the University community in the pursuit of excellence in teaching, scholarship and service. The Chancellor is responsible for building and motivating an administrative team charged with executing long-range plans developed in a participatory manner by the Chancellor and approved by the President and Board of Trustees. Specific areas of responsibility include fund raising, strategic planning, budget planning and allocation, oversight of SIUC administrative, academic, athletic, business, and student affairs, and the development and management of physical plant and auxiliary services. The Chancellor is responsible for ensuring that administrative functions are undertaken with the framework of approved personnel, bargaining agreements, as well as State and Federal law. The Chancellor is responsible for advancing the interests of the University of working effectively with government officials; alumni and foundation support groups; other public and private university colleagues; and business and industry. The Chancellor's leadership is exercised in a manner consistent with cooperative membership in a larger university system and in a manner consistent with the broader goals of Southern Illinois University.

Located 100 miles southeast of St. Louis, Missouri, Southern Illinois University Carbondale is a doctoral research university, a Carnegie-classified high research public university, with 20,350 students and a FY10 budget of \$582,145,500. Over 80 undergraduate fields of study (including 2 associate degree programs), 73 masters programs, and 34 doctoral and professional programs are offered through the Graduate School, the Schools of Law and Medicine, and eight other colleges including, Agricultural Sciences, Applied Sciences and Arts, Business, Education and Human Services, Engineering, Liberal Arts, Mass Communication and Media Arts, and Science. The University has more than 100 international linkages and exchange agreement, and conducts off-campus masters, certificate, and baccalaureate completion programs at locations across Illinois and on 32 military bases in 17 states.

Chartered in 1869, SIUC is the flagship campus of Southern Illinois University System and is known for its commitment to diversity, strong academic offerings, its research agenda, and for its strong presence in global education. Over 7,500 faculty and staff serve our students on the Carbondale and Springfield campuses. The physical beauty of the surrounding region is a major attraction to students, faculty and visitors. The area includes natural playgrounds – pedestrian- and bicycle-friendly --and a short drive from five lakes, multiple state parks and the 240,000 acre Shawnee National Forest.

PAST ADMINISTRATIVE POSITIONS

Provost and Vice Chancellor for Academic Affairs, University of Wisconsin – Milwaukee, Milwaukee, WI (1/2005 – 5/2010)

The Provost serves as the chief academic and operating officer of the University of Wisconsin-Milwaukee and provides the vision, planning, and leadership to assure that the educational and training needs of the students and employers in the greater Milwaukee and surrounding southeastern Wisconsin are met. An important part of this role includes development and implementation of academic policy, fostering new academic programs, monitoring programmatic effectiveness, identifying and establishing academic priorities in collaboration with faculty, university leadership, and statewide higher education administration. The Provost works with the Vice Chancellor for Research, Vice Chancellor for Student Affairs, Vice Chancellor for Development, and the Vice Chancellor for Administrative Affairs to align resources and personnel to achieve campus goals. The Provost serves as liaison to the UWM Faculty Senate and is responsible for maintaining liaison relationships with academic officers of other universities within the UW System, Wisconsin Community Colleges, and independent higher education institutions in Wisconsin. Other important relationships include members of the Board of Regents, foundation board, alumni board, board of visitors, legislators, donors, and other key external constituents. The Provost services as the chief executive officer of the University in the Chancellor's absence.

The University of Wisconsin-Milwaukee is a doctoral research university with 30,000 students. UWM has two overarching goals: increasing funded research to \$100 million and achieving access and success the increasingly diverse number of students who seek their education at our institution – so important to the economic future of Milwaukee and the State of Wisconsin.

The Provost has overall responsibility for an operating budget of more than \$400M, 850 faculty and 3000 professional, support, and administrative staff, 158 degree programs, including 88 undergraduate, 52 masters, and 29 doctoral programs offered to approximately 29,800 students. The Provost provides executive oversight for the deans of fourteen schools and colleges, and directors of academic support and technology units such as the university libraries, campus technology center, enrollment management offices, and such specialized units as international education, Latino center, undergraduate research, honors, first year center, multicultural student office, human resources, employee professional development, and affirmative action. As the chief academic officer of the campus, the Provost is responsible for assuring budget planning, fiscal accountability and general policy development in prioritizing resource needs, securing resources for campus programs, and allocating money and space to campus units. Additional responsibilities include oversight of the promotion and tenure process for faculty and indefinite status appointment process for academic staff at the campus level, fostering scholarship on campus, supporting faculty efforts in research and community engagement.

Major accomplishments:

- Planned, developed and secured authorization for ten PhD and two professional doctorate programs.
- Oversee all planning and authorizations for two new schools - a School of Public Health and a School of Freshwater Sciences - launched in Summer 2009.

- Hired five academic deans, multiple directors, and several endowed campus-wide professorships. Will soon initiate searches for two founding deans for the new schools.
- Leading campus academic and master planning to advise the Chancellor and campus on future capital development both on the existing campus and other strategic locations in the region.
- Secured \$10 million in new state base funding for research, including faculty cluster hires in biomedical engineering, advanced manufacturing, freshwater sciences, and health; technical and administrative staff to support research, graduate student stipends, and research opportunities for undergraduate students.
- Currently overseeing the hiring of 50+ new faculty in engineering, sciences, and health funded by the above, coordinating related equipment, set-up and remodeling programs.
- Reallocated budget to provide seed funding for faculty research projects showing promise of external funding to support funded research growth goals.
- Guided significant remodeling projects, including new research laboratories in engineering, psychology, chemistry, and water, negotiated leases for additional research space off campus, the development of significant new studio space for the Peck School of the Arts, initiated and funded a 2nd data center, created a Campus Welcome Center.
- Oversaw successful Higher Learning Commission campus accreditation.
- Developed bridge funding for recruitment and retention of faculty, including funding for strategic hires and partner accommodation.
- Currently re-directing campus IT efforts toward high performing computing, overseeing remodeling of our libraries to create a learning commons, and working with the Vice Chancellor for Research on building our funded research.
- Launched Access to Success, a campus-wide program with goals of increasing retention and graduate success for all students and eliminating the gap in performance for students of color.
- Created a position of Chief Diversity Officer reporting to the Provost.
- Increased the diversity of the student body from 13.6% to 17.5% in first three years of Access to Success program.
- Decreased the gap in first year retention for student of color and majority students from 9.5% from 15% prior to Access to Success.
- Relocated and expanded campus multicultural student advising, support and outreach services.
- Developed and launched the Chancellor's Diversity Scholarships and Academic Achievement Scholarships program.
- Reorganized enrollment management departments for more effective coordination of pre-college, recruitment, admissions, financial aid.
- Opened a First Year Center, initiated Learning Communities, launched an Office of Undergraduate Research, expanded the Honors Program, doubled the number of on-line offerings and significantly expanded on-line degree options.
- Collaborate with local academic institutions on various issues of importance to the region, including health care translational research, high performance computing, engineering degrees, K-12 preparation, STEM majors, student transfer articulation agreements, faculty appointments, community engagement and economic development.
- In collaboration with the Office of Development, designed case statements for the \$125M capital campaign, personally engaged in discussions with individual donors regarding significant gifts for the campus, and sign all gift agreements for the campus.

**Associate Vice Chancellor and Interim Dean of the School of Continuing Education,
University of Wisconsin – Milwaukee, Milwaukee, WI (6/2004 - 1/2005)**

Areas of responsibility included administration of the fiscal and human resources of the School of Continuing Education, which annually enrolls in excess of 35,000 students in over 1,500 programs. These responsibilities included directing the development of the School's broad ranging outreach, distance learning, and continuing education activities; working successfully with a faculty and staff of 85 and a budget of over \$12 million; and managing conference facilities, including the Hefter Center on campus and the 100,000 square foot, state of the art, University Center for Continuing Education in downtown Milwaukee.

As Interim Dean was also responsible for advising the University administration on matters relating to the outreach mission of the university; facilitating the involvement of the University's schools and colleges in outreach and continuing education; overseeing the university's annual inter-institutional agreement with the University of Wisconsin-Extension which provides funding and other types of support for outreach and continuing education programs at the university; and serving as the official liaison with the UW-Extension.

Major accomplishments:

- Nurtured and expanded existing partnerships with the business and nonprofit communities to enhance SCE's engagement, noncredit, research, training and development agendas.
- Enhanced collegial relationships with each of UWM's school and college deans and centers to expand partnering around noncredit, online and international programs, grants and contracts, research and technical assistance.
- Maintained the fiscal growth of SCE through strategic leadership, strong business planning and implementation.
- Guided the completion of a major climate study within the School and the formation of a standing committee to address climate issues
- Added to the diversity of the School through the hire of 1 new faculty and 3 new staff members – all persons of color.
- Hired an Associate Dean from the campus faculty to help strengthen workforce development and entrepreneurship programs in the School.
- Facilitated the reorganization of the Small Business Development Center (SBDC) and other entrepreneurship initiatives in the school under the new Associate Dean.
- Addressed issues of communication and accountability and implemented new procedures to improve both within the School.
- Initiated a significant review of marketing and promotion of the School and its programs. Reallocated funds to new marketing initiatives.
- Worked to develop stronger relations and increased opportunities for collaboration with UW-Extension and UW-System staff dedicated to continuing education.

Associate Vice Chancellor for Academic Affairs, University of Wisconsin – Milwaukee, Milwaukee, WI (11/2002 – 1/2005)

Areas of responsibility included collaborating with faculty and deans of schools and colleges to facilitate the development and approval of new academic programs; working with governance groups and UW-System staff on program reviews; planning and oversight for classroom scheduling and classroom remodeling activities; direct campus-wide technology planning and initiatives; lead campus preparation for the Higher Learning Commission of the North Central Association reaccreditation; direct development of assessment of student learning outcomes; provide academic input for campus facilities planning and determine space allocations for research and instructional purposes.

Major accomplishments:

- **Academic Programs:** Provided oversight for the development and approval of 11 new undergraduate and new graduate academic programs; directed undergraduate and graduate program reviews for over 20 programs; coordinated joint reviews with UW-System staff, facilitated the creation of interdisciplinary degree programs.
- **Budget:** Assisted in developing and prioritizing institutional strategies for investing in UWM's future. Assisted with academic school and college planning to develop budgets, hiring plans, and enrollment targets.
- **Technology:** Responsible for campus-wide technology and distance education initiatives, modernizing general assignment campus classrooms; chaired campus technology review task force
- **Space and Facilities Planning.** Responsible for campus space assignment. Coordinated program statements for capital building projects and major renovation projects. Worked with faculty, architects and state building commission on all campus capital projects.
- **Accreditation.** Coordinated and lead the campus self-study in preparation for the Spring 2005 site visit. Responsible for all campus communications with the Higher Learning Commission for accreditation, institutional reports and institutional change requests. Established baseline accountability and performance measures.
- **Assessment:** Coordinated the development and/or strengthening of student learning outcomes in all degree programs and general education. Co-chaired the search committee for a new position of director of assessment. Worked closely with the academic governance committees to institutionalize guidelines for assessment as part of new course and program development and program review.
- **Classroom Management.** Supervised the office of classroom scheduling; developed and managed a financial plan for maintenance and upgrade for all campus classrooms.

Associate Dean, Sheldon B. Lubar School of Business, University of Wisconsin – Milwaukee, Milwaukee, WI (8/1998 – 6/2003)

Areas of responsibility included curriculum and program administration, AACSB accreditation, School-wide strategic initiatives, promotion and marketing of the School and its degree programs, personnel, budgeting and financial management, academic computing, academic center activities, and recruitment, retention, placement of students. Working closely with two Deans, developed and implemented policies to enhance the research climate, provided leadership for promoting scholarly output of the school, engaged in development and fundraising efforts, nurtured constituent relationships, and helped build collaborative programs with other UWM schools and colleges.

Major accomplishments:

Academic programs: Coordinated revision of all graduate business programs, and developed 11 new programs, including several interdisciplinary degree programs with other schools/colleges. Led the planning and implementation of the MBA program in Waukesha County. Facilitated the SBA entry into the SAP Alliance. Increased international opportunities, including study tours and semesters abroad, for undergraduate, masters, and EMBA students. Directed school-wide course scheduling; monitored full-time faculty workloads; recruited and supervised adjunct faculty; initiated coordinated promotion of all degree programs. Coordinated the peer review activity for all SBA graduate and undergraduate programs. Led school-wide effort for AACSB reaffirmation, prepared the self-study and coordinated all site visit activities for a successful AACSB re-accreditation. Initiated key new assessment instruments including student, faculty, recruiter, employer, alumni, and national benchmark surveys. Developed processes to provide outcome assessment data to key faculty and staff groups as input into program improvement. Successfully addressed issues of student recruitment, retention and placement after graduation.

- Budget and Technology: Advised the Dean on design of alternative revenue enhancement and budget deficit reduction strategies. Developed differential tuition proposal for the undergraduate business program in coordination with other business schools in the UW-System and other schools and colleges on campus. Coordinated development and preparation of SBA investment plans. Served on campus-wide budget planning and marginal tuition revenue teams.
- Personnel: Led the recruiting and retention efforts for a diverse, high quality faculty and staff in a very competitive labor market and successfully negotiated contracts and letters of offer to over 19 faculty, including several named professorships. Designed faculty workload policies to address faculty research goals. Served as special assistant to the Dean for affirmative action and ombudsperson addressing issues of climate in the School. Supervised 35 academic staff in the areas of academic affairs, undergraduate student services, graduate programs, placement, financial services, building management, faculty support, personnel, and academic computing.
- Strengthening Community Partnerships: Assisted the Dean in establishing the School of Business Administration Center for Technology Innovation (CTI) and appointed a faculty director in 2000. Supported the faculty director and staff in their efforts to raise over \$300,000 in gifts and center program revenues, helped secure a grant of \$750,000 with a community partner, and in-kind gifts of software and hardware totaling over \$2,000,000 in 2001. Worked with the center director to develop the business model and

resulting legal documents for the SAP University Competency Center. Chaired the search committee for the first Director of the UWM Helen Bader Institute for Nonprofit Management, and secured funding from the Milwaukee Idea for staff support. Provided support for the activities of the Deloitte & Touche State and Local Taxation Center and worked with Center faculty directors to strengthen key funding relations, including securing publication rights and royalties for a UWM Tax Almanac and tuition revenues from the successful implementation of an online graduate certificate in state and local taxation. Collaborated with the College of Letters and Science in writing the DIN for \$2,000,000 of funding for UWM/UW System international activities including \$850,000 for the Bachelor of Arts in Global Studies, \$150,000 for the Institute for Global Studies, and \$1,000,000 in student study-abroad scholarships. Served as the School's liaison with the Financial Executives Institute in Milwaukee securing scholarships and other awards for accounting and finance majors. Assisted the Dean in raising over \$5,000,000 in new scholarship funding. Formed advisory groups for key academic programs to increase involvement with business community

PROFESSIONAL SERVICE

NASULGC Council of Chief Academic Officers
Chair, Diversity Committee. 2008-2010.

Wisconsin Women in Higher Education - WWHEL
President, 2008-2010.

Faculty HERS Summer Institute, Bryn Mawr, PA. 2007-2008

Faculty HERS Women's Leadership Institute, Denver, CO. 2008.

American Accounting Association
President. Government and Nonprofit Section. 2000-2001.
President-Elect. Government and Nonprofit Section. 1999-2000.
Treasurer. Government and Nonprofit Section. 1998-1999.
Chair. Government and Nonprofit Education Committee. 1996-1998.
Member. GNP Accounting and Auditing Standards Committee. 1991-1998.
(Chair, 1994-1996).
Member. Government and Nonprofit Compendium Committee. 1995-1996.
Member. AAA Midwest Steering Committee. 1992-1995/2002-2006.
Coordinator. GNP Midwest Regional Meeting Program. 1992-1994/2002-2006.
Member. GNP Concepts Committee. 1992-1994.

Association of Government Accountants

Wisconsin Institute of Certified Public Accountants
Member. WICPA Educational Foundation Board. 1999-present.
Member. WICPA Scholarship Committee. 1996-present.

Financial Executives Institute

NCAA national and regional committees
NCAA Division I Committee on Athletics Certification. 2004-2008.
Chair. Faculty Athletics Representatives. Horizon League. 2000-2002.
Horizon League. Membership Committee. 2001-2002.
Midwestern Collegiate Conference. Finance and TV Committees. 1999-2001.
NCAA Division I Business/Finance Cabinet. 1997-1999.
Alternate. NCAA Division I. Management Council. 1999-2001.

Editorial Board Member, *Issues in Accounting Education*.

Editorial Board Member, *Public Budgeting, Accounting, and Financial Management*.

Co-Editor, *Urban and Regional Prosperity in a Globalised New Economy*.

Ad hoc reviewer

Journal of Accounting and Public Policy; ABACUS; International Journal of Intelligent Systems in Accounting Finance and Management

Reviewer/evaluator. *GRATE (Government Reporting Awards Through Evaluation)* quality review board.

Ad hoc reviewer, session chair, discussant:

American Accounting Association National Meetings

American Accounting Association Midwest Regional Meetings (Public Interest, Governmental & Nonprofit, Teaching & Curricula Section research sessions)

UW System Business Faculty Development Institutes

UW System Institute for Global Studies Conferences

Reviewer for several accounting textbooks including:

Government and Nonprofit Accounting, 1st and 2nd ed., Granof, for Wiley Inc.

Advanced Accounting, 5th Ed., Fischer, Taylor, Leer - Southwest Publishing Co.

Gleim CPA Review, Gleim Publications.

Consultant. Local villages and towns in SE Wisconsin. 1995-2004.

Instructor. Continuing Education for Arthur Anderson, LLP. 2001.

Instructor. Continuing Education for United Way of Racine/Kenosha. 2000-2002.

Instructor. Continuing Education for the City of Milwaukee. 2000.

Instructor. UWM Executive Programs. 2000-present.

Instructor. UWM CPA Review. 1999-2000.

Instructor. CPA Review of Wisconsin. 1995-1998.

Instructor. Wisconsin Institute of Certified Public Accountant. 1999 and 2006.

Instructor. Certified Financial Analyst Review. 1991-1995.

Expert Witness. Foley and Lardner, Milwaukee. 1990.

COMMUNITY SERVICE

Southeast Wisconsin Girl Scouts Board, 2009-present

Wisconsin Community Services Foundation Board of Directors. 2002-present.

Junior Achievement Wisconsin Business Hall of Fame Committee. 1999-present.

Milwaukee County Investment Advisory Committee. 2003-2008.

Village of Whitefish Bay, WI. Elected Trustee. 2003-2009.

Social Development Corporation. Commissioner. Milwaukee County. 2003-2007.

Milwaukee Initiative for a Competitive Inner City (ICIC). Project Team. 2001-2003.

Northwest Side Community Development Corporation Board of Directors. Treasurer, Finance Committee. 2002-2008.

Horizon, Inc. Board of Directors. 2003-2004.

Donors Forum of Wisconsin Social Venture Philanthropy Steering Committee. 2002-03.

Milwaukee Nonprofit Management Education Steering Committee. 1999-2002. (Chair, Education Cluster, 2001)

Milwaukee W-2 Advisory Panel. 2001.

Institute for Wisconsin's Future Advisory Panel for School Funding. 2001.

Milwaukee Public Schools Leadership Academy Task Force. 1999-2002.

Milwaukee Denali Fellows Review Board. 1999-2000.
 Wisconsin Correctional Services Board of Directors. 1998-2001.
 (President of the Board, 2000-2001; Chair, Finance Committee, 1998-2000)
 Milwaukee Christmas Parade. Board of Directors. 2000-2001.
 Milwaukee Public Schools - School-to-Work Business/Community Steering
 Committee. 1994-1998.
 Whitefish Bay Public Schools:
 President. Whitefish Bay High School Parent's Association. 1997-1998.
 Member. Principal Search Committee. 1997-1998.
 Member. Strategic Planning Committee. 1995-1997.
 Treasurer. Whitefish Bay High School Choir Friends. 1998-2000.
 Program Coordinator. Odyssey of the Mind. 1991-1993.
 Executive Board Member. Richards School Parent Teacher Association.
 Fund Raising Chair, 1989-1991; Treasurer, 1991-1992.
 Professional Dimensions. 1993-present. (Executive Board, 1994-1996).

UNIVERSITY SERVICE

University:

NCAA Faculty Athletic Representative-University of Wisconsin-Milwaukee.
 1995-2005.
 Athletic Board. 1995-present.
 Athletics Hall of Fame Committee. 1998-2004.
 Professional Sports Counseling Panel. 1995-2003.
 NCAA Certification Review Steering Committee. 1998-2000.
 Helen Bader Institute for Nonprofit Management. Leadership Council. 2002-2005.
 Center for Charter Schools and Applicant Review Team. 1999-present
 Center for International Education Advisory Committee. 2004-2005.
 Search and Screen Committee-Director of Physical Plant Services. 2001.
 Partnership Council for International Education. 2000-2003.
 On-Line Evaluation Task Force. 2000-2001. (Co-Chair)
 Faculty Senate. 1998.
 University Relations Committee. 1995-1998. (Chair 1997-1998)
 Steering Committee - Faculty Technology Develop & Training Ctr. 1997-1999.
 Center for Improvement of Instruction Planning Committee. 1998.
 Dining Services Options Committee. 1995-1996.
 Association of Women in Education Steering Committee. 1995-1996.
 Graduate Course Committee. 1991-1992.

UW-System:

UWM/UW System Conference Co-Coordinator. Internet Conference convened
 by Wisconsin Attorney General Jim Doyle, hosted by the UW System at
 the University of Wisconsin-Milwaukee. 2000.
 UW System Business Faculty Development Institute Steering Committee. 1996-
 1998. (Co-Chair, 1996-1997)
 UW System Special Committee on Diversity. 1997-1998.

School and Department:

MPA and Nonprofit Management Program Committee. 2002-2005.
 Nominating Committee. Beta Gamma Sigma. 1995-1998.
 Long Range Planning Committee. 1991-1992; 1996-1998. (Chair 1996-1997)
 Accounting/Taxation Scholarship Committee. 1995-present. (Chair, 1995-1998)
 Jerry Leer Fund Advisory Committee. 1993-1998.
 Computer Policy Committee. 1991-1996. (Chair 1991-1993)
 Information Technology Planning Group. 1992-1994.
 Committee on Committees. 1992-1993.
 Ad-hoc Committee on the Proposed Five-Year Accounting Program. 1995.
 Gender and Retention Task Force. 1991-1992.
 Masters of Science Program Committee. 1989-1991.

SCHOLARSHIPS, FELLOWSHIPS, GRANTS, HONORS AND AWARDS

Research, Teaching and Professional Awards

University of Wisconsin-Milwaukee Authors Collection. Golda Meir Library
 Recognition Ceremony. 2006 and 2000.
 Sheldon B. Lubar School of Business Executive MBA Teacher of the Year. 2005.
 Beta Gamma Sigma, Honorary Member. 1994.
 University of Wisconsin-Milwaukee Beta Alpha Psi Accounting Fraternity
 "Educator of the Year". 1991.
 Business Advisory Council's Excellence in Teaching Award. 1990.
 Beta Alpha Psi Accounting Fraternity, Honorary Member Award. 1990.
 Golden Key National Honor Society, Honorary Member Award. 1989.
 American Accounting Association Doctoral Consortium Representative. New
 Brunswick, NJ. Each year, the American Accounting Association holds a
 consortium for accounting doctoral students. 1986.
 Graduate Fellow, Temple University, School of Business, 1984 - 1985.

Research Grants

Capital Preventative Maintenance. Midwest Regional University Transportation
 Center. Co-Principal. 2002-2004. \$81,421.
Social Entrepreneurship: Implications for Accounting and Financial Management.
 Nonprofit Management Fund. 2002-2004 \$20,000.
Ensuring Quality Leadership. GE Fund. Co-Principal (with B. Kritek). 1996-2000.
 Collaborative Research Grant between UWM Schools of Business and
 Education. \$450,000.
Current Developments in Multistate Taxation. 1997. Deloitte & Touche Multistate
 Tax Center, University of Wisconsin-Milwaukee. \$7,500.
*A Cost Benefit Study of the Impact of Technology on Health Care Providers and
 Payors.* (with K. Lassila). 1995. \$6,250.
*A Case Study of Financial Reporting Information Needs and Capabilities of a Large
 University Department.* University of Wisconsin - Madison, Facilities Planning
 & Management. 1994. \$5,000.

- An Assessment of Student Quality: Do Academic Indicators Predict Success After Graduation?* (with G. Saemann) University of Wisconsin-Milwaukee, Office of the Chancellor. 1993. \$3,300.
- Political and Economic Incentives to Implement Accounting Innovations in State and Local Governments.* University of Wisconsin Milwaukee School of Business Center for Business Competitiveness. 1992. \$500.
- A Report on Video Lottery in the State of Wisconsin. Wisconsin Amusement and Music Operators Association.* (with D. Craig). Results of our study were referenced in legislative deliberations on gambling during the 1991-92 Wisconsin legislative session. 1991. \$5,000.
- Sole-Sourcing Video Lottery Equipment: The Economic Impact on Machine Operators.* American Music Operators Association. (with D. Craig). Results of this research were reported to the national organization of suppliers of video lottery equipment. 1991. \$5,000.
- Colleges and Universities Adaptation for Survival.* (with S. Robbins). University of Wisconsin Milwaukee School of Business Center for Business Competitiveness. 1991. \$2000.

Instructional Grants

- Sloan Foundation Blended Learning.* 2007-2010. Sloan Foundation (with B. Kaleta and L. Pedrick). \$500,000
- International Accounting and Tax Standards: A Global Perspective.* 2001. University of Wisconsin System Council on International Business Education (CIBER) Grant. 2001. (with C. Bauman and M. Sgrillo). \$2,700.
- Course Development: Advanced International Accounting and Taxation.* 2001. University of Wisconsin-Milwaukee Center for International Education. 2001. (with C. Bauman and G. Saemann) \$9,000.
- Hybrid Course Development. 2000. \$3,500. University of Wisconsin-Milwaukee.

TEACHING

Courses taught:

Financial and Managerial Accounting Concepts (executive MBA); Government and Nonprofit Accounting (graduate and undergraduate); Business Combinations & Liquidations (graduate); Consolidations and Nonprofit Organizations (undergraduate) Intermediate Accounting (undergraduate); Introductory Accounting (undergraduate)

Doctoral Dissertations Supervised

- Deborah Knudson. *From Tiebout to TIF: Does Business Vote on its Feet?* 2003.
- Justin Marlowe. *The Local Government Fund Balance: Explanations and Implications.* 2003.
- Yip, Yew-mun. *Predictability of Cross Sectional Expected Stock Returns: Further Empirical Evidence.* 1997.
- Bijesh Tolia. *The CEO Compensation Puzzle: Theory and Practice.* 1997.

RITA HARTUNG CHENG, Ph.D.**PUBLICATIONS****A. Journal Articles and Chapters in Books [R=Refereed]**

1. Smith, Ken, Cheng, Rita, Smith Ola, Schiffel, Lee. 2008. Performance Reporting by State Agencies: Bridging the Gap. *Journal of Government Financial Management* 57(2):42-47. [R]
2. Cheng, Rita, Smith, Kenneth, and Smith, Ola. 2008. Voluntary Online Performance Reporting in the 50 US States: Assessment of Two Agencies in *Implementing Reforms in Public Sector Accounting, Comparative International Government Accounting Research*: 427-443. [R]
3. Carpenter, Vivian, Cheng, Rita, and Feroz, Ehsan. 2007. Toward an Empirical Institutional Governance Theory: Analyses of the Decisions by the 50 US State Governments to Adopt Generally Accepted Accounting Principles. *Journal of Corporate Ownership and Control* 4(4): 30-46. [R]
4. Smith, Kenneth and Cheng, Rita. 2006. Assessing Reforms of Government Accounting and Budgeting. *Public Performance and Management Review* 30(1):14-34. [R]
5. Cheng, R.H. 2006. Taking the Lead from the Community: Nonprofit Management Education, in *Creating a New Kind of University*, edited by Stephen L. Percy, Nancy L. Zimpher, and Mary Jane Brukaradt. Anker Publishing Company.
6. Cheng, R.H., Engstrom, J.H., and Kattelus, S.C. 2005. The Challenges of Cross-Disciplinary Work: Accounting and Financial Reporting for Governments and Nonprofits. *Journal of Public Budgeting, Accounting & Financial Management* 17(2): 152-165. [R]
7. Carroll, D., Cheng, R., Eger, R., Gruszczynicki, L., Marlowe, J. Roohanirad, A., and H. Titi. 2004. Implementing Highway Preventive Maintenance: Comparing Challenges, Processes, and Solutions in Three States. *Transportation Research Record: Journal of the Transportation Research Board* 1877: 10-16. [R]
8. Sugden, R., Cheng, R. H. and Meadows, G. R. 2003. Urban and Regional Prosperity in a Globalised, New Economy. *Urban and Regional Prosperity in a Globalised, New Economy*: 1-30.
9. Cheng, R.H., Engstrom, John, and Kattelus, Susan. Fall 2002. Educating Governmental Financial Managers: University Collaboration between Business and Public Administration. *Journal of Government Financial Management* 51(3): 10-15. [R]

10. Arnold, Patricia J. and Cheng, Rita H. 2000. The Economic Consequences of Regulatory Accounting in the Nuclear Power Industry: Distributional Effects of Plant Abandonments. *Journal of Accounting and Public Policy* 19:161-187. [R]
11. Cheng, Rita H. and Harris, Jean E. 1999. External Reporting of Capital Costs: A Sources and Uses Model. *Comparative Issues in Local Government Accounting*:191-209. [R]
12. Cheng, Rita H. and Saemann, Georgia. 1997. Comparative Evidence about the Verbal and Analytical Aptitude of Accounting Students. *Journal of Accounting Education* 15(4): 485-501. [R]
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25. Cheng, Rita H., and Yahr, Robert B. 1989. Risk Management Practices and Accounting Requirements. *School Business Affairs* 55(10): 10-23. [R]

B. Books

1. *Advanced Accounting, 10th Ed.* 2008. Fischer, Taylor and Cheng. Thomson-South West Publishing Inc.
2. *Fundamentals of Advanced Accounting, 1st Ed.* 2007. Fischer, Taylor and Cheng. Thomson-South West Publishing Inc.
3. *Advanced Accounting, 9th Ed.* 2005. Fischer, Taylor and Cheng. Thomson-South West Publishing Inc.
4. *Advanced Accounting, 8th Ed.* 2001. Fischer, Taylor and Cheng. Southwestern Publishing Inc.
5. *Here's The News: An Update to Advanced Accounting.* 2001. Fischer, Taylor and Cheng. Southwestern Publishing Inc.
6. *Here's The News: An Update to Advanced Accounting.* 1999. Fischer, Taylor and Cheng. Southwestern Publishing Inc.
7. *Advanced Accounting, 7th Ed.* 1998. Fischer, Taylor and Cheng. Southwestern Publishing Inc.
8. *Advanced Accounting, 6th Ed.* 1995. Fischer and Taylor. Southwestern Publishing Inc. Contributing author on government and nonprofit accounting chapters.

C. Book Reviews

- Freeman, R. and Shoulders, C. *Governmental and Nonprofit Accounting: Theory and Practice, 7th Ed.* (New York: Prentice Hall, 2000) in *Issues in Accounting Education*, 2001, 15(1): 134-135.
- Phaler, Arnold J. and Mori, Joseph E. *Advanced Accounting Concepts and Practices, 3rd Ed.* (San Diego: Harcourt, Brace and Jovanovich, Publishers, 1988, pp. xxi, 1208) in *Issues in Accounting Education*, 1989, 4 (2): 483-484.

SELECTED WORKING PAPERS AND PRESENTATIONS**A. PRESENTATIONS AT NATIONAL AND INTERNATIONAL CONFERENCES SINCE 1988**

- GASB and Performance Measures Standards (with William Holder, Ken Smith, and Relmond Van Daniker). *American Accounting Association Annual Meeting*. Anaheim, CA 2008.
- Reporting Government Performance Measures (with Ola Smith, Terry Patton, Relmond Van Daniker, John Hummell). *American Accounting Association Annual Meeting*. Washington, DC 2006.
- Assessing Reforms of Government Accounting and Budgeting (with Ken Smith) *Comparative International Governmental Accounting Research Conference*. IAE de Poitiers, France. May 2005.
- Social Enterprise and Performance Measurement: A Cross-Case Analysis of Milwaukee Nonprofits (with Amy Verbos) *6th Gathering Social Enterprise Alliance Conference*. Milwaukee, WI. 2005.
- Assessing Performance Budgeting Reforms: Evidence from US Prisons (with Ken Smith). *Association for Budgeting and Financial Management Conference*, Chicago, IL 2004.
- Assessing Social Enterprise: Stakeholders' Perspectives (with Amy Verbos). *Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference*. Los Angeles, CA. 2004.
- Non-Financial Measures of Performance: Capital Preventive Maintenance Reporting in U.S. State Highway Departments (with Robert Eger). *American Accounting Association Annual Meeting*. Honolulu, HI 2003.
- Due Process: Characteristics of Quality Comment Letters (with Florence Sharp). *Abstract in the Proceedings of the American Accounting Association Midwest Meeting*. Milwaukee, WI. 2002.

- Teaching Government and Nonprofit Accounting in Public Administration Programs. *Abstract in the Proceedings of the American Association of Academic Public Administration Annual Meeting*. Ft. Lauderdale, FL. 2000.
- The Impact of Emerging Standards on the Classroom and Profession. *American Accounting Association Government and Nonprofit Accounting Workshop*. San Diego, CA. 1999.
- The Role of Accounting in the New Public Management (with Jean Harris). *Abstract in the Proceedings of the International Conference on Accounting for the New Public Management, European Institute for Advanced Studies in Management (EIASM)*. Venice, Italy. 1998.
- Comment Letters: Making a Contribution to Due Process (with Florence Sharp). *American Accounting Association Government and Nonprofit Accounting Workshop*. New Orleans, LA. 1998.
- Using Institutional Theory to Explain Statement Government Adoption of GAAP (with Ehsan Feroz and Vivian Carpenter) *Abstract in the proceedings of the Annual Meeting of the Decision Science Institute*. San Diego, CA. 1997.
- External Reporting of Capital Assets: A Sources and Uses Model (with Jean Harris) *Abstract in the Proceedings of the 6th Comparative International Governmental Accounting Research Conference*. Milan, Italy. 1997.
- Ways to Improve Classroom Presentation and Discussion of Government and Nonprofit Accounting Topics. *American Accounting Association Government and Nonprofit Accounting Workshop*. Dallas, TX. 1997.
- Quality of Accounting Students: An Update (with Georgia Saemann). *Abstract in the Proceedings of the American Accounting Association Midwest Regional Meeting*. Chicago, IL. 1997.
- Education and Business Collaborative for Professional Development of Principals (with William Kritek). *Abstract in the Proceedings of the Council of the Great City Schools*. Detroit, MI. 1997.
- School to Work - The Shaping of a Partnership (with V. Flamme, M. Hannemann, and T. Jackson). *Abstract in the Proceedings of the Second Annual Workplace Learning Conference*. Milwaukee, WI. 1997.
- Decisions of the States to Adopt GAAP: An Empirical Institutional Approach (with Vivian Carpenter and Ehsan Feroz). *Abstract in the Proceedings of the American Accounting Association Annual Meeting*. Chicago, IL. 1996.
- The Effect of the Omnibus Budget Reconciliation Act on Shareholders of Acquiring Firms (with Kathy Dunne). *Abstract in the Proceedings of the American Accounting Association Western Regional Meeting*. Jackson Hole, WY. 1996.

- Modeling Information Exchanges Among Health Care Organizations: A Baseline Cost Study (with Kathy Lassila). *Proceedings of the Second Americas Conference on Information Systems*. Phoenix, AZ. 1996.
- The Role of Regional Health Information Networks in the Development and Success of Integrated Delivery Systems (with Kathy Lassila). *The Association of University Professionals in Health Administration Annual Meeting*. Chicago, IL. 1996.
- An Examination of Institutional Theory in a State and Local Government Context (with Vivian Carpenter and Ehsan Feroz). *American Accounting Association GNP Workshop*. Orlando, FL. 1995.
- Taming the RHINO: Interorganizational Implementation Issues of Regional Health Information Networks (with Kathy Lassila). *Proceedings of the First Americas Conference on Information Systems*. Pittsburgh, PA. 1995.
- Health Information networks: The Role of Information Technology in Health Care Reform (with Kathy Lassila). *Proceedings of the 13th Annual International Conference of the Association of Management*. Vancouver, Canada. 1995.
- Further Evidence on the Academic Quality of Accounting Students (with Georgia Saemann). *Abstract in the proceedings of the American Accounting Association Midwest Regional Meeting*. Omaha, NE. 1994.
- State and Local Government Financial Reporting Concepts: A Critical Review. (with Janet Daniels, Rhoda Icerman, Rowan Jones, Jim Patton, Kris Raman, Marc Rubin, and Penny Wardlow). *American Accounting Association Annual Meeting*. San Francisco, CA. 1993.
- Target Shareholders' Wealth Gains: The Effect of Diversity in Accounting Standards and Tax Treatments in Cross-Border Acquisitions (with Kathy Dunne and Kevin Nathan). *Proceedings of the Fifth Asian-Pacific Conference on International Accounting Issues*, Mexico City, Mexico. 1993.
- An Analysis of Exposure Draft Comments for GASB Statement No. 10. *Canisus College Accounting Conference*. Buffalo, NY. 1991.
- An Analysis of Exposure Draft Comments for GASB Statement No. 10. American Accounting Association *Abstract in the Proceedings of the American Accounting Association Mid-Atlantic Regional Meeting*. Whippany, NJ. 1991.
- Corporate Financial Structure and Raider or Acquisition Likelihood. *Abstract in the Proceedings of the American Accounting Association Midwest Regional Meeting*. Kansas City, MO. 1991.
- Quality of State Government Accounting Disclosure: A Multidimensional Construct. *Abstract in the Proceedings of the American Accounting Association Midwest Regional Meeting*. Chicago, IL. 1990.

B. INVITED PAPERS AND PRESENTATIONS

- Women in the Academy: Successes and Challenges. *The Oxford Round Table*. Invited Participant. Oxford, England. 2010.
- A National Look at Innovations and Developments in the Nonprofit Accounting Course. *American Accounting Association Government and Nonprofit Accounting Annual Meeting*. Orlando, FL. 2004
- The Core Accounting Course in a Nonprofit Management Curriculum: Content and Vision. *American Accounting Association Government and Nonprofit Accounting Midyear Meeting*. Houston, TX. 2004
- Faculty Supply Issues. *AACSB Associate Deans Conference*. Clearwater, FL. 2002.
- Implications of Enron for US and International Accounting. Invited presentation to the faculty and students at Justis Liebig University in Giessen, Germany, 2002.
- Developing Graduate Education Options for Nonprofit Leaders (with Elizabeth Keating and Sue Kattelus). *American Accounting Association Annual Meeting*. San Antonio, TX 2002
- Changing Needs of Nonprofit Management Education (with Elizabeth Keating and Sue Kattelus). *American Accounting Association Midwest Meeting*. Milwaukee, WI 2002.
- Understanding Nonprofit Financial Statements. *Leadership 2002: Nonprofit Organizations*. Milwaukee, WI 2001
- Understanding Nonprofit Financial Statements. *Leadership 2001: Nonprofit Organizations*. Milwaukee, WI 2001.
- eBusiness in the Business Curriculum (with W. David Haseman). *AACSB Mid Continent East Annual Meeting*. Chicago, IL. 2001.
- Global Accounting Issues Roundtable. *American Accounting Association Globalization Conference: Cross-Border Business Combinations and Strategic Alliances*. Berlin, Germany. 2001.
- The Essentials of Nonprofit Management Education. *Dynamics of Change*. Milwaukee, WI 2000.
- Lessons Learned: Implementing a Distance Education Masters Program (with John Healy). *Wisconsin Educational Technology Conference*. Madison, WI. 2000.

- Electronic Business Curriculum Implementation (with W. David Haseman). *AACSB Annual Technology Conference*. Boston, MA. 2000.
- A New Model for International Business Education. *University of Wisconsin Institute for Global Studies*. Wausaw, WI. 1999.
- Issues in Health Care Accounting. *The Association of Health Care Executives*. 1999.
- KeyNote Address: GASB's New Reporting Model: Historical Development and Current Status. *Intergovernmental Accounting and Financial Management Conference*. The Association of Government Accountants. Madison, WI. 1997.
- Using the Internet/World Wide Web. *Business Faculty Summer Institute*. UW System Business Consortium. Milwaukee, WI. 1997.
- Using Technology in the Classroom. *Business Faculty Summer Institute*. UW System Business Consortium. Milwaukee, WI. 1997.
- Nonprofit Accounting and Financial Reporting. *Scribner Cohen and Co*. 1995.
- The Tools of Financial Analysis. *The Changing Scope of Governmental Accounting*. Wisconsin Institute of Certified Public Accountants Governmental Accounting and Reporting Conference. Madison, WI. 1993.

C. PUBLISHED REVIEWS OF RESEARCH

Research on the financial impact of information technology in health care organizations (with Kathy Lassila) funded by the Wisconsin Health Information Network (WHIN), a regional health information network, was the first study of its kind to provide empirical evidence of the impact of community health information network participation on health care costs. Results of our impact study have been reported in five national health care professional publications and WHIN's newsletter:

Health Data Management, 3(10) November 1995

Automated Medical Payments, October 6, 1995

National Report on Computers and Health, 16(18) September 11, 1995

Modern Healthcare, September 18, 1995

E-Med News: Electronic Data in International Healthcare, October 10, 1995

Van Daniker, Relmond P. 1994. Commentary on Rita Hartung Cheng, *Research in Government and Nonprofit Accounting* Vol. 8: 69-71.

Wilson, Earl R. 1994. Commentary on Rita Hartung Cheng, *Research in Government and Nonprofit Accounting* Vol. 8: 73-76.

D. PROFESSIONAL REPRESENTATION AND TESTIMONY

Testified on behalf of the American Accounting Association before the Governmental Accounting Standards Board. *Recognizing the Cost of Infrastructure Assets: Needs, Standards, and a Proposal: A Critique of GASB Exposure Draft: Basic Financial Statements-and Management's Discussion and Analysis-for State and Local Governments.* Baltimore, MD. 1998. Invited.

Testified on behalf of the American Accounting Association before the Governmental Accounting Standards Board. *GASB Discussion Memorandum: Governmental Financial Reporting Model.* Chicago, November 1995. Invited.

Testified on behalf of the American Accounting Association before the Governmental Accounting Standards Board. *GASB Discussion Memorandum: College and University Financial Reporting Model.* Chicago, November 1995. Invited.

Testified on behalf of the American Accounting Association before the Governmental Accounting Standards Board. *Comments on the Invitation to Comment: State and Local Government Financial Reporting Model.* Chicago, October 1994. Invited.

Testified on behalf of the American Accounting Association before the Governmental Accounting Standards Board. *Comments on the Invitation to Comment: College and University Financial Reporting Model.* Milwaukee, October 1994. Invited.